

NEWS RELEASE
For Immediate Release
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Low Cost YouTube Video Service Available

Naperville, IL—October 14, 2011— Construction Marketing Advisors now offers a low cost service for YouTube videos including YouTube channel set-up, and development of a 3 minute video for only \$899.

The complete YouTube video package includes video editing, script and copy writing, video graphics and animations, and coordinating all YouTube channel set-up and passwords. In addition, a guide will be provided with step-by-step instructions for growing your YouTube channel. Other services including embedded videos and integration of YouTube with websites and blogs are available upon request.

“Video is one of the fastest growing marketing mediums, and has profound effects on search engine optimization,” states Neil M. Brown, Chairman of the Construction Marketing Association, and Chief Marketing Officer of Construction Marketing Advisors. *“Our YouTube video package helps companies and brands get established with this important social media platform.”*

To request the YouTube package, use the contact form on the Construction Marketing Advisors website @:

<http://www.constructionmarketingadvisors.com/Contact.cfm>

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ABOUT CONSTRUCTION MARKETING ADVISORS

Construction Marketing Advisors (ADVISORS) is a full-service communications, advertising and internet marketing agency specializing in the construction category. ADVISORS is marketing agency for the Construction Marketing Association, as well as many national construction brands. For more information, link to www.ConstructionMarketingAdvisors.com. The site links to the Construction Marketing Blog, Twitter, Facebook and YouTube pages. Questions? Please contact Neil M. Brown directly at 630-579-8383.

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