

NEWS RELEASE
For Immediate Release
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Construction Marketing STAR™ Awards and Construction Marketer of the Year Award Call for Entries

Naperville, IL—May 15, 2011— The annual Construction Marketing STAR™ awards and the new Construction Marketer of the Year™ Awards honor marketing excellence of construction industry professionals. The awards are sponsored by the Construction Marketing Association with early entry deadline of September 2, 2011.

The Construction Marketing STAR™ Awards recognize the best marketing across fourteen categories including advertising, Internet, packaging, trade shows and more. Each category will have STAR and SUPERSTAR winners, along with a BEST in SHOW.

The new Construction Marketer of the Year™ award recognizes individuals or companies for marketing excellence with regional and national winners.

Both association members and non-members may apply for the awards. Winners receive a frame-quality certificate and optional gold-plated statuette/trophy from the same firm that manufactures the Oscar® awards. Complete information, including submission forms and fees, is available on the Construction Marketing Association website, or link here.

<http://www.constructionmarketingassociation.org/Awards.cfm>

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ABOUT CMA

The Construction Marketing Association (CMA) provides professional development and training, resources and information, networking and recognition to marketers in the construction industry. Full information on the association is available on the website at www.ConstructionMarketingAssociation.org. The site links to the [Construction Marketing Blog](#) with marketing news, resources and related content, and the association's [Twitter](#), [Facebook](#), [YouTube](#) and [LinkedIn](#) pages. Questions? Contact Neil Brown at 630-579-8383.

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