



Construction Marketing **STAR**

Construction Marketer of the **YEAR**

Construction Marketing STAR Awards Official Entry Form

///About the Awards

The annual CONSTRUCTION MARKETING STAR AWARDS, CONSTRUCTION MARKETER of the YEAR, and AGENCY of the YEAR (new in 2016) are produced by the Construction Marketing Association (CMA) to recognize marketing excellence in construction-related industries in North America. Entries are judged by a blue ribbon panel of experienced, volunteer members of the CMA from across the continent. Winners are recognized with a frame-quality, metallic embossed certificate and optional gold-plated statuette from the same firm that manufactures the Oscar® awards.

Major award categories include advertising, brand identity, content marketing, collateral, internet, direct, publicity, packaging, merchandising, trade shows/events, promotions, video, photography, employee communications, integrated campaigns, Construction Marketer of the Year, and Agency of the Year. You may enter in more than one category (please complete submission form and payments for each entry). Please see website for complete information: <http://constructionmarketingassociation.org/Awards.cfm>

///Submission Form (please complete the following for each submission):

1) Award Category and Sub-Category (Example: Advertising/Print-Trade Publication)

2) Advertiser/Brand (company name): _____

3) Agency (if applicable, or state in-house): _____

4) Contact Name: _____

5) Contact Phone: _____

6) Contact Email: _____

7) Contact Address/City/State/Zip: _____

8) Attach Print Piece or Provide URL: _____

///Construction Marketing STAR Awards

Description/Objectives (20-40 words for each submission) _____

Strategy (How executed, 30-50 words for each submission) _____

Results (Key measures, 30-50 words for each submission) _____

ENTRY FEES, DEADLINES AND WINNER NOTIFICATION Entry fees by the early entry deadline of September 30, 2016 are \$95 per entry for members, \$110 per entry for non-members. After September 30th, entry fees are \$110 per entry for members, \$125 per entry for non-members. Judging the Construction Marketing STAR/Construction Marketer of the Year Awards will be completed by November 30, 2016. Entrants will be notified by email and postal mail shortly thereafter as to the status of their entries. To be eligible, entries must have been produced after January 2015 (almost a 2-year window). Applicants do not have to be members of the Construction Marketing Association, although entry fees are higher for non-members. Entries must be date-stamped or postmarked by the final entry deadline, October 28, 2016. **PRIVACY POLICY** As many entries are internal or proprietary in nature, entries are seen by judges only. Immediately after judging, entries will be destroyed, unless otherwise requested. CMA does not share your personal information with any third party. **PAYMENT** Entry fees may be paid by check (made payable to Construction Marketing Association) or by credit card. For credit card processing, please call (630) 868-5061.

For mail entries with check payment, please complete this form and print for each entry, then mail entry (entries) with payment to:

**CONSTRUCTION MARKETING STAR Awards
Construction Marketing Association
1220 Iroquois Ave, Ste. 210
Naperville, IL 60563**

QUESTIONS?

If you need further assistance, please email us at questions@ConstructionMarketingAssociation.org, or call 630-868-5060 between 9 am and 5 pm CST, M-F.

